

CONTRACT



Journal Broadcast Group
720 E Capitol Dr
Milwaukee, WI 53212-1308
(414)332-9611

www.todaystmj4.com

And:

American Rambler Productions
138 Conant Street
Beverly, MA 01915

<u>Contract / Revision</u> 358259 /		<u>Alt Order #</u> 6856692
<u>Product</u> Mitt Romney		
<u>Contract Dates</u> 09/26/12 - 10/02/12		<u>Estimate #</u> 412
<u>Advertiser</u> Romney/R/President		<u>Original Date / Revision</u> 09/25/12 / 09/27/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTMJ	<u>Account Executive</u> Anjanette Brady	<u>Sales Office</u> Petty-Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	WTMJ	10/01/12	10/01/12	Live at Daybreak	6a-7a		:30			NM	0	\$0.00
N 2	WTMJ	09/26/12	09/28/12	Live at Daybreak	6a-7a		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--WTF--				2	\$550.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTMJ	09/24/12-09/30/12	Live at Daybreak	6a-7a	---WThF----	:30		\$550.00	NM		
			Credited									
N 3	WTMJ	09/26/12	09/28/12	Today Show M-F	7a-9a		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--WTF--				6	\$500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WTMJ	09/24/12-09/30/12	Today Show M-F	7a-9a	---WThF----	:30		\$500.00	NM		
			Credited									
	6	WTMJ	09/24/12-09/30/12	Today Show M-F	7a-9a	---WThF----	:30		\$500.00	NM		
			Credited									
D 4	WTMJ	10/01/12	10/02/12	Today Show M-F	7a-9a		:30			NM	0	\$0.00
D 5	WTMJ	10/01/12	10/02/12	Live at Noon	12p-1230p		:30			NM	0	\$0.00
N 6	WTMJ	09/26/12	09/28/12	Live at Noon	12p-1230p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--WTF--				3	\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WTMJ	09/24/12-09/30/12	Live at Noon	12p-1230p	---WThF----	:30		\$250.00	NM		
			Credited									
N 7	WTMJ	09/26/12	09/28/12	Live at 12:30	1230p-1p		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	--WTF--				3	\$250.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	WTMJ	09/24/12-09/30/12	Live at 12:30	1230p-1p	---WThF----	:30		\$250.00	NM		
			Credited									
D 8	WTMJ	10/01/12	10/02/12	Live at 12:30	1230p-1p		:30			NM	0	\$0.00
D 9	WTMJ	10/01/12	10/02/12	Live at 4:00 News	4p-430p		:30			NM	0	\$0.00
N 10	WTMJ	09/26/12	09/28/12	Live at 4:00 News	4p-430p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 358259 /		<u>Alt Order #</u> 6856692
<u>Contract Dates</u> 09/26/12 - 10/02/12	<u>Product</u> Mitt Romney	<u>Estimate #</u> 412
<u>Advertiser</u> Romney/R/President		<u>Original Date / Revision</u> 09/25/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-- WTF--				3	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTMJ	09/24/12-09/30/12	Live at 4:00 News	4p-430p	--- WThF----	:30		\$300.00	NM		
Credited												
N 11	WTMJ	09/26/12	09/28/12	Live at 4:30 News	430p-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-- WTF--				3	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WTMJ	09/24/12-09/30/12	Live at 4:30 News	430p-5p	--- WThF----	:30		\$350.00	NM		
Credited												
D 12	WTMJ	10/01/12	10/02/12	Live at 4:30 News	430p-5p		:30			NM	0	\$0.00
N 13	WTMJ	09/26/12	09/28/12	Live at 5 News	5p-530p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-- WTF--				3	\$600.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WTMJ	09/24/12-09/30/12	Live at 5 News	5p-530p	--- WThF----	:30		\$600.00	NM		
Credited												
D 14	WTMJ	10/01/12	10/02/12	Live at 5 News	5p-530p		:30			NM	0	\$0.00
N 15	WTMJ	09/26/12	09/28/12	Live at 6 News	6-630p		:30			NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-- WTF--				3	\$650.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WTMJ	09/24/12-09/30/12	Live at 6 News	6-630p	--- WThF----	:30		\$650.00	NM		
Credited												
D 16	WTMJ	10/01/12	10/02/12	Live at 6 News	6-630p		:30			NM	0	\$0.00
D 17	WTMJ	10/01/12	10/02/12	Access Hollywood	630p-7p		:30			NM	0	\$0.00
N 18	WTMJ	09/26/12	09/28/12	Access Hollywood	630p-7p		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-- WTF--				3	\$400.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	WTMJ	09/24/12-09/30/12	Access Hollywood	630p-7p	--- WThF----	:30		\$400.00	NM		
Credited												
N 19	WTMJ	09/26/12	09/28/12	Live at 10pm M-F	10p-1035p		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-- WTF--				1	\$1,250.00			
D 20	WTMJ	10/01/12	10/02/12	Live at 10pm M-F	10p-1035p		:30			NM	0	\$0.00
D 21	WTMJ	09/29/12	09/29/12	Today Show Saturday	6a-8a		:30			NM	0	\$0.00
D 22	WTMJ	09/29/12	09/29/12	Live at Daybreak-Sat. 8a-10a	8am-10am		:30			NM	0	\$0.00
D 23	WTMJ	09/29/12	09/29/12	Live at 5 Saturday	5p-530p		:30			NM	0	\$0.00
D 24	WTMJ	09/29/12	09/29/12	Live at 6 Saturday	6p-630p		:30			NM	0	\$0.00
D 25	WTMJ	09/30/12	09/30/12	Live at Daybreak-Sun. 6a-7a	6am-7am		:30			NM	0	\$0.00
D 26	WTMJ	09/30/12	09/30/12	Today Show Sunday	7a-8a		:30			NM	0	\$0.00
D 27	WTMJ	09/30/12	09/30/12	Live at Daybreak-Sun. 8a-9a	8am-9am		:30			NM	0	\$0.00
D 28	WTMJ	09/30/12	09/30/12	Meet the Press	9am-10am		:30			NM	0	\$0.00
D 29	WTMJ	09/30/12	09/30/12	Sunday Insight	10am-1030am		:30			NM	0	\$0.00
D 30	WTMJ	09/30/12	09/30/12	Live at 5 Sunday	5p-530p		:30			NM	0	\$0.00
D 31	WTMJ	09/30/12	09/30/12	Football Night in America	6pm-7:15pm		:30			NM	0	\$0.00

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<u>Advertiser</u> Romney/R/President		<u>Original Date / Revision</u> 09/25/12 / 09/27/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 32	WTMJ	09/30/12	09/30/12	NFL Sunday Night Football	7:15pm-10:30pm		:30			NM	0	\$0.00
N 33	WTMJ	09/28/12	09/28/12	Live at Daybreak	6a-7a		1:00			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				2	\$1,100.00			
N 34	WTMJ	10/01/12	10/02/12	Live at Daybreak	6a-7a		1:00			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$1,100.00			
N 35	WTMJ	09/28/12	09/28/12	Today Show M-F	7a-9a		1:00			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				2	\$1,000.00			
N 36	WTMJ	10/01/12	10/02/12	Today Show M-F	7a-9a		1:00			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$1,000.00			
N 37	WTMJ	10/01/12	10/02/12	The Morning Blend	9a-10a		1:00			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$150.00			
N 38	WTMJ	09/28/12	09/28/12	The Morning Blend	9a-10a		1:00			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$150.00			
N 39	WTMJ	10/01/12	10/02/12	Today Show II	10a-11a		1:00			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$250.00			
N 40	WTMJ	09/28/12	09/28/12	Today Show II	10a-11a		1:00			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$250.00			
N 41	WTMJ	10/01/12	10/02/12	Today Show III	11a-12n		1:00			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$250.00			
N 42	WTMJ	09/28/12	09/28/12	Today Show III	11a-12n		1:00			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$250.00			
N 43	WTMJ	09/28/12	09/28/12	Noon News Rotation	12n-1p		1:00			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				2	\$500.00			
N 44	WTMJ	10/01/12	10/02/12	Noon News Rotation	12n-1p		1:00			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$500.00			
N 45	WTMJ	09/28/12	09/28/12	Days of Our Lives	1p-2p		1:00			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$400.00			
N 46	WTMJ	10/01/12	10/02/12	Days of Our Lives	1p-2p		1:00			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$400.00			
N 47	WTMJ	09/28/12	09/28/12	Live at 5 News	5p-530p		1:00			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----F--				1	\$1,200.00			
N 48	WTMJ	10/01/12	10/02/12	Live at 5 News	5p-530p		1:00			NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MT-----				2	\$1,200.00			
Totals											47	\$26,550.00

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<u>Advertiser</u> Romney/R/President		<u>Original Date / Revision</u> 09/25/12 / 09/27/12

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	31	\$16,850.00	\$14,322.50
10/01/12 - 10/02/12	16	\$9,700.00	\$8,245.00
Totals	47	\$26,550.00	\$22,567.50

Signature: _____ **Date:** _____

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